Book Proposal

YWAM Publishing, P.O. Box 55787, Seattle, WA 98155

General Information

Title/Subtitle:

Author:

Central Concept: [Provide a two or three sentence statement of the book's central concept. Often this is worded as a problem and the solution the book provides.]

Takeaway Value: After completing [title], readers will [List the benefits or takeaway value readers will derive from the book.]

Unique Features: [Explain how the book will deliver the benefits by listing the book's unique features.]

Organization: The book is divided into [number] sections and [number] chapters.

The Manuscript

Manuscript Status: [State how much of the manuscript is complete.]

Anticipated Length: [Number] words

Affinity Groups: [List the groups of people, organizations, etc., who are likely to be attracted to the book.]

Chapter Outline: [This outline should include chapter titles and a two or three sentence description of each chapter's content.]

Sample Chapters: [Attach one sample chapter that best represent the book.]

The Author

Previous Writing: [List previously published writing, including the name of the publisher and the number of units sold.]

Possible Endorsers: [List the names of people who are likely to provide a written endorsement of the book.]

Personal Marketing: [Describe what you can do to help the publisher promote the book.]